

## Community advocacy on solar technology



Conservators Bureau conducts advocacy on solar technology. CoBu takes opportunity of meeting members of communities at market places, schools, meetings and public gatherings.

The information exchange is made through person to person talk, calendar distribution, leaflets and demonstration board.

The exercise has attracted a lot of people to opt for solar technology. Most of users need solar system for radio, light and charging mobile phone.



CoBu has started promoting the solar lantern, make of Solata.

The lantern is made to replace the kerosene wick lamp that is used by most of people in the rural areas.

The supplier price is TZS 22,500 (US 18) while the average expenditure on the kerosene per year for one kerosene wick lamp is TZS 73,000 (US 60). Solata proves to be the right alternative for the rural area.

Solata-Solar lantern, product of D.Light Design



Kerosene wick lantern